

THE MONTHLY CLASS SERIES

One Year. Twelve Classes.

Everything I wish someone had handed me when I
started, taught live, one month at a time.

NATHAN PILAND

Your Content Bestie · 4M+ TikTok

CLASS 01

How the Algorithm Actually Works

Stop guessing what the algorithm wants. Learn the real mechanics behind what gets pushed, and what to do about it.

CLASS 02

Finding Your Niche

Map the content landscape and figure out exactly where you fit in it, without copying anyone else's lane.

CLASS 03

The Scroll-Stopping Hook

Master the first three seconds. Walk away with a bank of hook formulas you can use in any niche.

CLASS 04

Personal Branding

Go from visible to recognizable. Build the identity that makes people know it's you before they even see your face.

CLASS 05

Storytelling

Learn how to find, structure, and deliver a story on camera that actually lands.

CLASS 06

Consistency & Content Systems

Build a batching and idea-capture system so you can post without burning out.

CLASS 07

Reading Your Analytics

Learn what your numbers actually mean, and how to read anyone else's from the outside too.

CLASS 08

Turning Content Into Income

Every real revenue stream available to creators, and how to know which one to chase first.

CLASS 09

Building Real Community

Turn followers into people who actually show up for you, and protect your peace while you do it.

CLASS 10

Multi-Platform Strategy & Repurposing

Turn one video into content for every platform, without tripling your workload.

CLASS 11

Brand Deal Negotiation & Contracts

Learn what to charge, what to put in writing, and when it's time to bring in management.

CLASS 12

Editing for Retention

Turn good ideas into scroll-stopping videos with the editing techniques that keep people watching.

Join live, one class at a time.

Every class is 60-90 minutes, taught live over Zoom, with real Q&A at the end. Come to one, come to all twelve.

PRICING BASED ON HOW MANY YOU JOIN

— Nathan Piland, Your Content Bestie